

22
YEARS
of Excellence



INTERNATIONAL
ACADEMY OF FASHION

MMODART
INTERNATIONAL

PROSPECTUS 2022 / 2023

Partnered With

PARIS, MILAN, LONDON



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Welcome to International Academy of Fashion

A creative space for future fashion design professionals.

The premiere fashion campus in Sri Lanka, formerly known as Lanka Institute of Fashion Technology (LIFT) took its form in the year 2000, setting standards for fashion education in the country and introducing new career pathways to the young generation. IAF is registered under the Tertiary and Vocational Education Commission in Sri Lanka. This fashion design powerhouse is strategically located in the heart of Colombo, for optimal visual stimulation and immersion, in Colombo's vibrant fashion and art hubs. This helps students to enhance their campus experience, while supporting their education and artistic development.

In offering a variety of opportunities to study in Sri Lanka and abroad, IAF is linked with the fashion capitals of the world, Paris, Milan and London, with Internationalization, being the key focus of the Campus. IAF has initiated international study tours around the world and catwalk shows that bring international graduates to one platform. IAF is linked with, MODART International Paris, Style Modainpelle Academy in Milan and The University of Northampton in the UK.



Welcome to MODART International Paris - Sri Lanka Branch

MODART International, a top Parisian School of Fashion, with an international calling, trains future leaders and key market players of the textile, accessories and luxury industries. MODART was launched in Sri Lanka in 2014 partnered with International Academy of Fashion.

MODART International is a leading institution offering Bachelor, Master of Arts and MBA programmes in Fashion Design and Fashion Management. Through multiple interdisciplinary projects, MODART International offers a unique opportunity to fashion designers and fashion managers to collaborate and extend their professional skills.

Located in a modern and vast premises bathed in lights close to the Eiffel Tower, the school welcomes students, both national and international, in exceptional work conditions and environment. This diversity of cultures and origins boosts the student's openness and creativity. MODART delivers a French know-how, recognized in the world of fashion and luxury. By adapting its curriculum to the technical, economic and creative global evolutions of the fashion industry, MODART provides an ultimate training to be prepared to occupy positions in an evolving workplace, while meeting demanding academic requirements of the awarding of recognised French State degrees.

MESSAGES



**WE BRING FASHION
FROM WHERE IT BEGAN.**

In trying to understand a new profession like fashion, it is important to relate to the various aspects of the profession. It is also very important to choose the right Campus/ Institute and the right course.

The reputation of our academy, speaks of the quality of education imparted. Our Counselors will be at your service, assisting you in making your career decisions, in the right perspective.

The academy nurtures creativity. Our philosophy is to create a learning environment that nurtures innovation and originality. I welcome talented and self-motivated individuals and ensure guiding them through the technical, intellectual and critical demands of their chosen discipline.

Mrs. Roshani Leamage
Chairperson
Chevalier de L'Ordre des Arts et des Lettres



MISSION

Nurture young creative talents to take the lead of the global fashion & design industry in the future.

Our specialty is, design education in the stream of fashion. Many related areas are focused on, having the key subject as, fashion design. This Campus/Institute offers many undergraduate courses related to fashion, that leads to creating fashion entrepreneurs, Internationally.

Receiving world class education from the right place, at the right time, makes students achieve their goals in life, successfully. We believe in developing originality in every individual, who joins us. When they graduate and serve the Industry, they become our footprint, in creative education. We believe in quality than quantity, as we nurture artists to take the lead in fashion design and management, in the future.

Our links to the fashion capitals of the world, have opened many opportunities for our students, to build international connections and look through to the global fashion industry, as their prospective careers and businesses.

Fashion is an art, a lifestyle and a self-portraying medium. This global language of fashion, is a part of every individual's life. We take responsibility in taking the lead, of directing and supporting this global language through creative minds.

Ms. Nirosani Leamage
Managing Director
Chevalier de L'Ordre des Arts et des

ACADEMIC PARTNERS ACROSS THE WORLD



Partnered since 2003 in student exchange, international merit based scholarship programs and study visits.

LONDON



Partnered since 2014 to offer the Bachelor's degree from Paris. MODART International Sri Lanka branch is a franchise operating in Sri Lanka.

PARIS



Partnered since 2014 for trend forecasting and footwear and accessory program leads on leather studies.

MILAN

OUR INTERNATIONAL LINKS, OFFER STUDENTS OPPORTUNITIES FOR FURTHER STUDIES OF POSTGRADUATE LEVELS OR SPECIALIZATIONS IN THE FASHION CAPITOLS.

UNIVERSITY OF NORTHAMPTON - UK

Here at Northampton, our mission is to transform lives and inspire change. We aim to ensure your time at university is fulfilling, satisfying and enjoyable. We have exciting, industry-relevant courses, excellent and passionate lecturers, and know that looking for ways to make a positive difference will change the future.

We have a unique commitment to social innovation; this means our staff and our students work hard to have a positive effect on the world. We believe that everybody has the power to make a positive impact on society, but what really matters to us is making sure our students and graduates have the opportunity to make their mark in the world too. That's why we were the first university in the UK to be named as a 'Changemaker Campus.'

The University of Northampton has been awarded Gold in the Government's Teaching Excellence Framework (TEF), placing us in an elite group of only 42 higher education institutions in the UK to have been given the highest possible rating. By studying at Northampton, you will be choosing one of the best teaching universities in the UK.

We make your learning meaningful, combining traditional classroom teaching with online learning and group work. This combination of learning is much closer to the 'real world' of work beyond graduation. Our industry partnerships and dedication to employability will help you secure the graduate role you deserve. In short, we care about your future.

IAF is linked with UON for creating opportunities for further studies for undergraduate and postgraduate levels with merit based international scholarships. Fashion Design and Textiles being the key subjects on offer, IAF also guides students for all other subjects such as Arts, Science, Business etc to enroll at UON, IAF is the representative in Sri Lanka for UON - UK.



www.northampton.ac.uk



STYLE MODAINPELLE ACADEMY

Style MPA (Style MODAINPELLE ACADEMY) trains international students under the supervision of highly experienced Italian experts to become successful fashion accessories designers and pattern-makers.

MPA Alumni are entitled to have a continuous interaction with the Style MODAINPELLE magazines - www.mpastyle.it, a leading source of information for trend forecast and continuous updating on latest manufacturing technology - to herald their design work and even have it published; furthermore, they have the possibility to establish a "fast track" for the interaction with Italian factories, component manufactures and tanneries, taking advantage of services of product development and outsourcing.

The partnership with International Academy of Fashion (IAF) aims at creating an international environment with students from different countries. This provides intercultural exchange where attendees can expand their vision of the world and experience new cultures that will stimulate inspiration in Italy's Fashion capitol. (Federico Avogadro - MPA Director)



MILAN,
the fashion capital



www.modapelle-academy.com



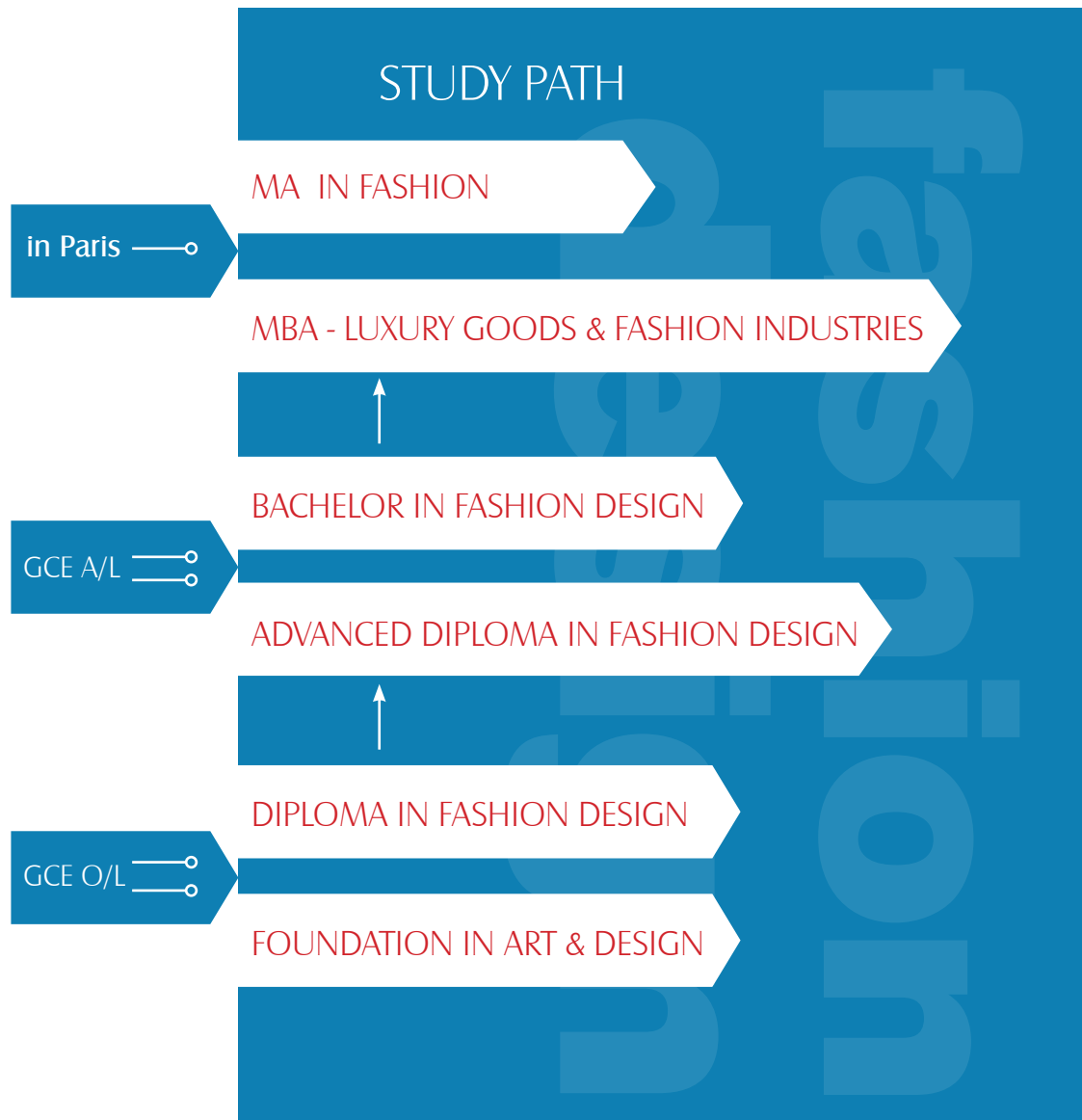
CAMPUS LIFE

Located in the heart of Colombo at a prestigious location, the campus is surrounded by the right modern atmosphere to offer students the experience and lifestyle of design professionalism. With the proximity of a few minutes walk, students can reach international coffee shops, department stores, banks and the most convenient transportation methods. The campus life at IAF and MODART is more like their second home.

Our welcome program and the orientation, enables students to step into the fashion industry and have future prospects, while learning about the related industries they would be closely working with. IAF and MODART is highly active in various events throughout the year, where students get the opportunity of participating and being active with their creative talents. In addition, many social activities are arranged from time to time and this is usually led by the student council of the institute. This will encourage students to meet other students and get to know each other.

An exclusive library facility is available with services of printing and scanning with high quality equipment. Access to IT facilities and wealth of books, magazines and electronic resources are available. Wifi enabled with free access for students, ensures that they can stay connected and up-to-date.





ON CAMPUS COURSES

- Bachelor in Fashion Design
- Advanced Diploma in Fashion Design
- Diploma in Fashion Design
- Foundation in Art & Design
- Certificate in Pattern Making

STUDY ABROAD

On completion of the full time or the part time on campus courses, students can opt to study abroad in the UK or France. Our partner campuses will have advance entries with special fee schemes and merit scholarships.

FOUNDATION IN ART & DESIGN

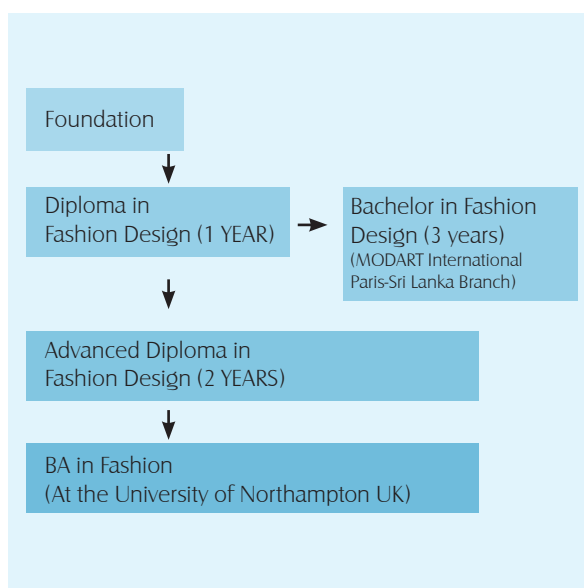
DURATION : 10 WEEKS

STUDY MODE : PART TIME

The course encourages students to develop their art skills from the basics of drawing and painting, where each individual progressively takes control and tailors the course to their own needs, personal ideas and special direction.

TYPICAL MODULES

1. Introduction to history of art
2. Art tools introduction
3. Basic drawing techniques
4. Drawing in detail & sketching
5. Object drawing
6. Picture analysis
7. Shading drawings
8. Introduction to color mediums
9. Mix media in color harmony
10. Introduction to design development



ENTRY REQUIREMENT

A basic knowledge of English language and should be of the age, 16 or above.

- Applicants possessing an art design background will have an added advantage.

HIGHER STUDIES PATHWAYS

This level of course completion creates a basic pathway to the next level of study in fashion design or Fashion Management.



DIPLOMA IN FASHION DESIGN

DURATION : 1 YEAR

STUDY MODE : PART TIME (SATURDAYS ONLY)

Diploma in Fashion Design allows you to develop the practical skills in a creative perspective towards the designated area which also involves the introduction of industry studies for fashion design and developing of fashion collections. The program will enable you to develop a practical background and allow your creative practice to the highest standards. This program challenges individuals to extend themselves creatively and conceptually to explore their ideas.

The aim of this diploma is to develop the designing skills and to facilitate the identification and development of a personal rationale for your own creative practice. You have the opportunity to follow the distinctive pathway in fashion design to an advanced level in completion of the Diploma in Fashion Design program.

Semester 1: 20 weeks

- Fashion Business
- International Fashion Designers
- Global Apparel Manufacturers
- International Fashion Brands
- Fashion Communication & Presentation
- Textile identification & fabric properties
- 2D & 3D Fashion Illustration
- Digital Design (CAD)

Semester 2: 20 weeks

- Fashion Trends
- Fundamentals of Pattern making & manipulation
- Research & Concept development
- Design Development
- Collection development for womens' wear
- Portfolio Development

ENTRY REQUIREMENT

- Standard entry requirement is GCE O/L or equivalent International Secondary education
- Fluency in English is mandatory

CAREER OPPORTUNITIES

- Fashion Designers
- Assistant Designers
- Design Developers
- Collection Coordinators
- Digital Designer Fashion Entrepreneurs & more..

ADVANCED DIPLOMA IN FASHION DESIGN

DURATION : 2 YEARS

STUDY MODE : PART TIME

This program offers an in-depth approach to fashion design. It will lead you to develop your own creative skills in design application and concepts to fashion collections. The course allows the students to specialize in women's wear Design.

The study elaborates towards the expertise in collection development. The course is mainly focused on Fashion Design, Production & Fashion Business. This program also allows students to master in High Street Design.

TYPICAL MODULES

SEMESTER 1: 20 WEEKS

- Design Development
- Fashion Communication
- Fashion Research & Presentation Skills
- International Fashion Designers / Fashion Business
- Trend Forecasting
- Digital Design Stage 1
- Textiles (Surface design & printed textiles)
- Fundamentals of Garment Manufacture.

SEMESTER 2: 20 WEEKS

- Pattern Drafting
- Historical & Contextual Studies
- Creative Pattern Cutting
- Fashion Illustration

SEMESTER 3: 21 WEEKS

- International Trend Forecasting
- Women's wear Collection & Portfolio development
- Advanced Pattern Making & Manufacture
- Digital Design Stage 2
- Fashion Draping & Volumes

SEMESTER 4: 22 WEEKS

- Fashion Marketing & Communication
- Fashion Merchandizing & Management
- Design for High Street
- Final Collection Research & Development
- Final Collection Portfolio Development

ENTRY REQUIREMENT

GCE A/L or London A/L or Diploma in Fashion Design from IAF

CAREER OPPORTUNITIES

- Fashion Designers
- Design Developers
- Pattern Designers
- Costume Designers
- Freelance Designers
- Entrepreneurs
- Assistant Designers
- Fashion Graphic Designers

BACHELOR IN FASHION DESIGN

DURATION : 3 YEARS

STUDY MODE : FULL TIME

OFFERED BY MODART INTERNATIONAL - PARIS

The Bachelor in Fashion Design Course will delve into the areas of women's wear, men's wear, lingerie, kids wear and Fashion Accessories. This course leads to foreign travel on study tours to the fashion capitols Paris, London & Milan. All 3 years of this course can be completed in Sri Lanka.

1ST YEAR

FASHION DESIGN

- Collections
- Fashion Illustrations
- Womenswear trends
- Menswear trends
- Teenagers trends
- Accessories trends
- Textile & material Workshops

PATTERN MAKING

- Drawing foundations
- Draping foundations
- Wardrobe foundations

PROFESSIONAL ENVIRONMENT

- Fashion history
- Fashion culture
- Fashion marketing
- French language
- Digital design : Adobe Photoshop basics
- Workshop Style & Management

2ND YEAR

FASHION DESIGN

- Womenswear design
- Menswear design
- Childrenswear design
- Accessories designs
- Fashion illustration
- Fashion drawing

PATTERN MAKING

- Tailoring techniques
- Advanced draping techniques

PROFESSIONAL ENVIRONMENT

- Fashion history
- History of arts & civilizations
- Fashion culture
- Fashion marketing & communication
- French language
- Digital design : Adobe Illustrator

STUDY VISIT TO PARIS (OPTIONAL)

3RD YEAR (Mandatory Internship)

FASHION DESIGN

CREATION OF A COLLECTION

- Research book
- Fashion style dossier garment collection
- Digital presentation to jury
- Adobe InDesign

PATTERN MAKING

- Wardrobe of Designers
- Support the Collection

PROFESSIONAL ENVIRONMENT

- Professional Module
- Product Photography for Fashion
- Professional Presentation

**VISIT TO PREMIERE VISION PARIS
(optional - cost on request)**

ENTRY REQUIREMENT

- 2 passes in GCE A/L *or*
- O/L with Diploma in Fashion Design *or*
- GCE O/L with sufficient work experience in the same industry.

CAREER OPPORTUNITIES

- Fashion Designers
- Assistant Designers
- Design Developers
- Fashion Graphic Designers
- Pattern Designers
- Surface Designers for Textiles
- Footwear Designers
- Accessories Designers
- Costumes Designers
- Creative Directors
- Haute Couture Specialists
- Design Development Merchants
- Freelance Designers
- Merchandisers
- Visual Merchandisers
- Brand Managers
- Entrepreneurs

CONSULTING PROJECTS

Each year, Business Partners offer our students to work on consulting projects on the following topics:

- Create a capsule collection
- Decode trends
- Audit on brand identity
- Designing for brands
- Innovation in design

FRENCH LANGUAGE STUDIES

Fashion is a global language, when training students for a career that is international, it is important to break barriers of their future success. International languages play a major role in every individual today, stepping in to global business.

All our courses are conducted in English medium and as an additional language, learning French is compulsory for all degree students of MODART Sri Lanka, in the year 1 of the degree.

Alliance française de Kotte conducts French language studies, preparing students for DELF A1 level. This certification is through the French government and will have certificates issued on successful completion of the exams. Students of IAF can also opt to study French if they wish.



MBA IN PARIS

COMPLETE YOUR BACHELOR'S IN COLOMBO & FLY TO PARIS FOR MASTERS!

It's a holistic unique experience in the city of lights. Not only are you coached by experienced and well-connected people of the Parisian fashion scene but you are also granted access to internships that are normally very hard to get. Be a part of the French culture, while pursuing your master's degree that expands your knowledge to the brink & be a part of something wonderful! Complete assistance will be provided free of charge by us.

SAVE MORE: A Great Opportunity to Study under EU Student Fee Plan!

The MODART International one-to-two years MBA Program allow students to gain competencies in marketing, communication, fashion management, along with technical and art skills in fashion design and creation.

The international aspect in the MBA Programs offer an important international scope: twenty different nationalities are welcomed in our international MBA Programs, and our students studying in France, have the opportunity to participate in our study-abroad semesters.



INTERNSHIPS

Internships are well connected to the programs we offer at IAF and MODART, students can have 3 months to 6/12 months internship offers during the 3rd year of the Bachelor's course.

Internships allow students to gain experience, working on live projects and to feel the pulse of the general working environment of the Fashion/Apparel companies. This in turn helps students to develop their professional networks.

Students will be prepared for internships, through the special professional module during the course, in the 3-year degree and the 2-year Advanced Level Diploma in Fashion Design.

All other internship and employment offers of companies are directed to immediate graduates, of each year and also posted on the alumni page.

1st year & 2nd year

Special external projects

3rd year

3 months (compulsory) / Mini project

On completion
of the degree

6 months (optional on individual basis)

BEYOND EDUCATION

Our graduates are supported for their employment and entrepreneurships. Internship opportunities and job vacancies are directed to the relevant graduates on completion of their course. Priority is given based on merits and best performance on the course. We hold 98% of employment rate during the past years up-to-date. Our highly active website and social media, promotes our alumni, who are fashion entrepreneurs.



DESIGN WORKSHOPS

MODART Paris / MPA Milan



STUDY VISIT TO PARIS

To understand design in its various traditional and contemporary context, IAF is the only fashion campus in the country that provides special study visits to the fashion capitals of the world (Paris, London & Milan).

These tours are focused to give international exposure and to be familiar with the current designs and manufacturers along with the latest trends and the retail businesses of fashion. These tours will bring experience of culture and lifestyle for students. Shop visits, lectures, design house visits, factory visits of luxury brand productions, fashion exhibitions are some of the key features of the study tours.



PARIS, LONDON, MILAN, NEW YORK





Visual Merchandising Visits at Dior Flagship store

STUDY VISIT 2019



Visit to Louvre Museum

STUDY VISIT 2019



Premiere Vision Paris

STUDY VISIT 2018



Champs-Élysées

STUDY VISIT 2018



At Le Cordon Bleu Paris

STUDY VISIT 2018



Louvre Museum

STUDY VISIT 2017



Shop Visits in Paris

STUDY VISIT 2017



ARMANI SILOS - Milan

STUDY VISIT 2016



YSL Fondation Visit

STUDY VISIT 2015



**Shop
Visits in
MILAN**

WE CONNECT YOU TO THE WORLD THROUGH IGFS (INTERNATIONAL GRADUATE FASHION SPECTACLE)

IGFS is an event that welcomes Fashion Graduates from across the world to showcase their talents and represent their nations, on one platform.

It is a France - Sri Lanka partnership, with the collaboration of the Embassy of France in Sri Lanka and International Academy of Fashion (IAF) and MODART International, Sri Lanka (MODART). Through IGFS we focus on developing cross cultural links, exchanging ideas, sharing talent and technical expertise from various countries and encouraging young designers to build partnerships and to create international businesses with new concepts, to serve better in the fashion industry in the future.

New designers, breaking boundaries and joining hands internationally with one another, celebrating design, fashion, cultures and visions have opened many new avenues to experience fashion with value in the world.

In a fast-moving world, where fast fashion is impacting many people and its process polluting the environment rapidly, we trust opportunities like IGFS could bring value to the fashion and apparel industry and the consumers of fashion.

The 1st IGFS was held on 9th of July, 2017 at the Colombo Hilton, during the French Spring Festival in Sri Lanka. Designers graduating from many Universities around the world, demonstrated their first collection as new designers, launching themselves to the fashion industry. Designers from France, United Kingdom, Germany, India, Pakistan and Sri Lanka participated.

On 10th of July, 2018, the event blossomed for the 2nd consecutive time and had Designers from Hungary, France, Germany, Pakistan, India (Bangalore and New Delhi), Bangladesh and Sri Lanka participating. The next event will be happening in July 2020.



Zainab Khalid From Pakistan



Thushini Perera From Sri Lanka



Ayodya Heenatigala from Sri Lanka



Otilia Vlad from Germany



Aleksandra Kukula from England



IGFS
INTERNATIONAL
GRADUATE FASHION SPECTACLE

www.igfs.lk

ACTIVITIES

FACTORY VISITS

Factory visits to the apparel manufacturers and other related companies are, part of the program to bring awareness of the industry capabilities and share know-how.

WORKSHOPS

Special workshops are organized by the institute to introduce latest technologies to develop skills. This includes local and international Art & Craft workshops along with traditional and new techniques.

EVENTS

All of our students have the opportunity of taking part in the various activities during their study with us. Exhibitions, Fashion Shows, Costume Parties and competitions are organized time to time. Through these activities, students gain more experience and exposure in the real world.

EXPOSITION DE MODE FRENCH SPRING FESTIVAL 2019



CHOCOLATE MEETS FASHION

An External Project with Hilton Colombo.
Our students were challenged to let their imaginations
soar and create a wearable garment inspired by chocolate.



GRADUATION CEREMONIES



H.E Mr. Eric LAVERTU, French Ambassador to Sri Lanka & Maldives awarding certificates to graduates



IAF & MODART

ALUMNI



Amarsha De Silva
Senior Designer @ NOYON LANKA



Sammani Pathiranagama
O:LIVE Couture Owner / Designer



Ishani Wijayasiri
Senior visual merchandising coordinator @
SOFTLOGIC BRANDS PVT LTD



Thaarangani Manivannan
Designer @ MAS, AMANTE



Shehani Mediwake
Director @ MIMOSA



Udara Wickramaratna
Designer @ MAS Linea Aqua (Pvt) Ltd.



Layani Perera
Senior Designer @ ORIENT DESIGN



Aaliya Mohamed
Senior Designer @ MAS



Najila Alej
Design Director @ KOCA



Iroshi Wijenayake
Senior Designer @ ORIENT DESIGN



Devmini de Silva
Junior Designer @ Brandix Lingerie



Thamali Jayaweera
THÉ J Occasion wear Owner / Designer